

SENIOR CREATIVE ARTWORKER GRAPHIC DESIGNER PRODUCTION ARTIST

PORTFOLIO

HELLO!

My name is Carlo and I am an skilled graphic artist, **designer**, senior creative artworker and production artist with a passion for **creativity**, an eye for producing quality prints and a proven track record on ensuring print **quality** standards. I have experience and a specialty in image retouching for digital imaging operations, posters, and logos.

I'll never get bored working in this field, which is one of its beauties. I appreciate handling artwork, images, and creative design because it allows me to work with **purpose, love, and enthusiasm**.

CARLO **MIRANDA**



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[facebook.com/uulrak](https://www.facebook.com/uulrak)

Hello, I'm Carlo
Senior G**R**aphic
Creative
Artworker Artist
DESIGNER

Dessert **Lover**



Loves to eat sweets like..
Chocolates.Doughnuts.Cakes

movie buff
Naruto Fan Anime



PRINT LAYOUT DESIGN

This section includes a variety of layout designs and outputs that I have created for the businesses I have had the privilege to working with. Examples include billboards, posters, bus wraps, various types of display racks, pallets, and many more.

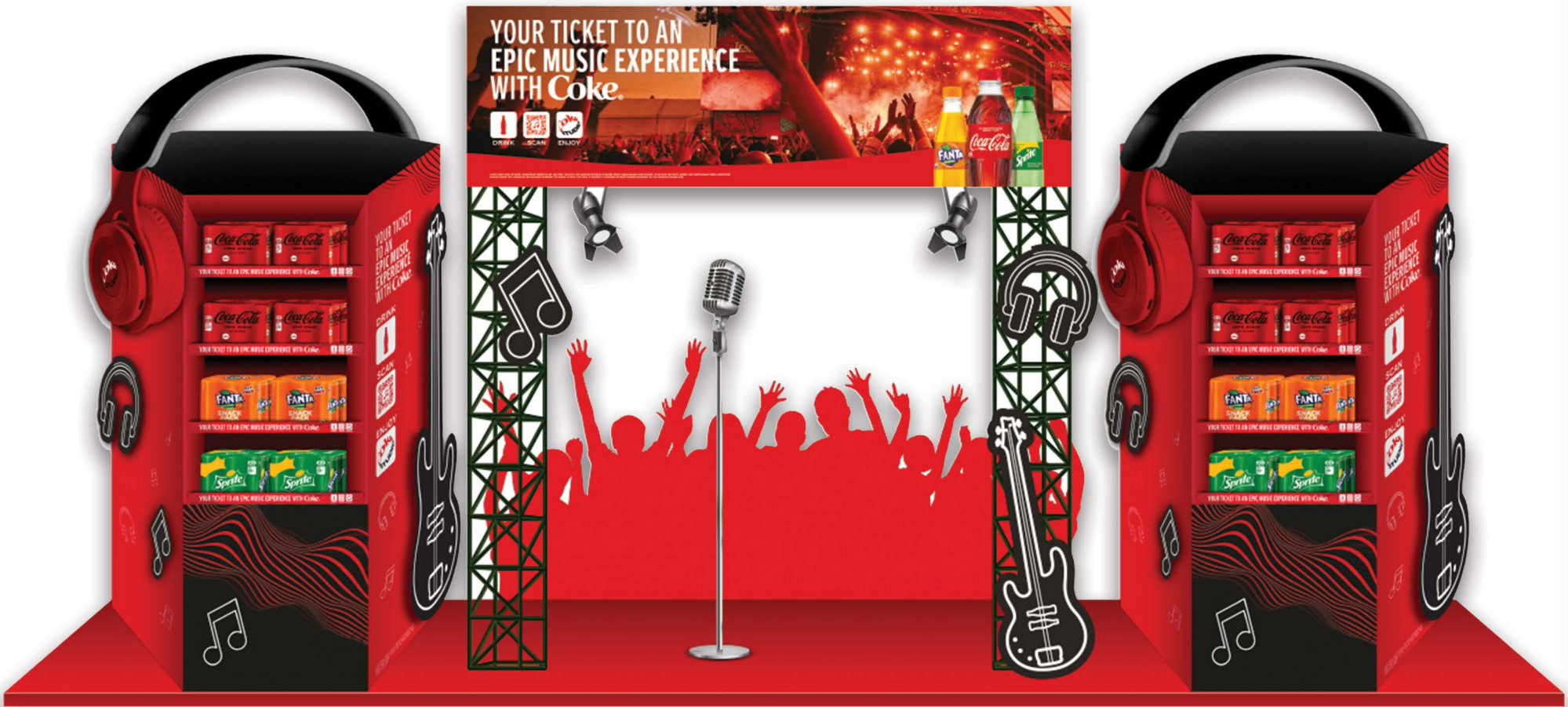
These pieces help me develop new abilities and knowledge from both the creative and non-creative aspects of the graphic design field.

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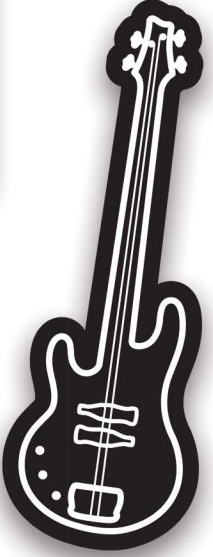
One of the most well-known TCCC brands worldwide is Coca-Cola. Numerous variations of Coca-Cola have been released globally. Particularly the fruit flavors that were included over time.



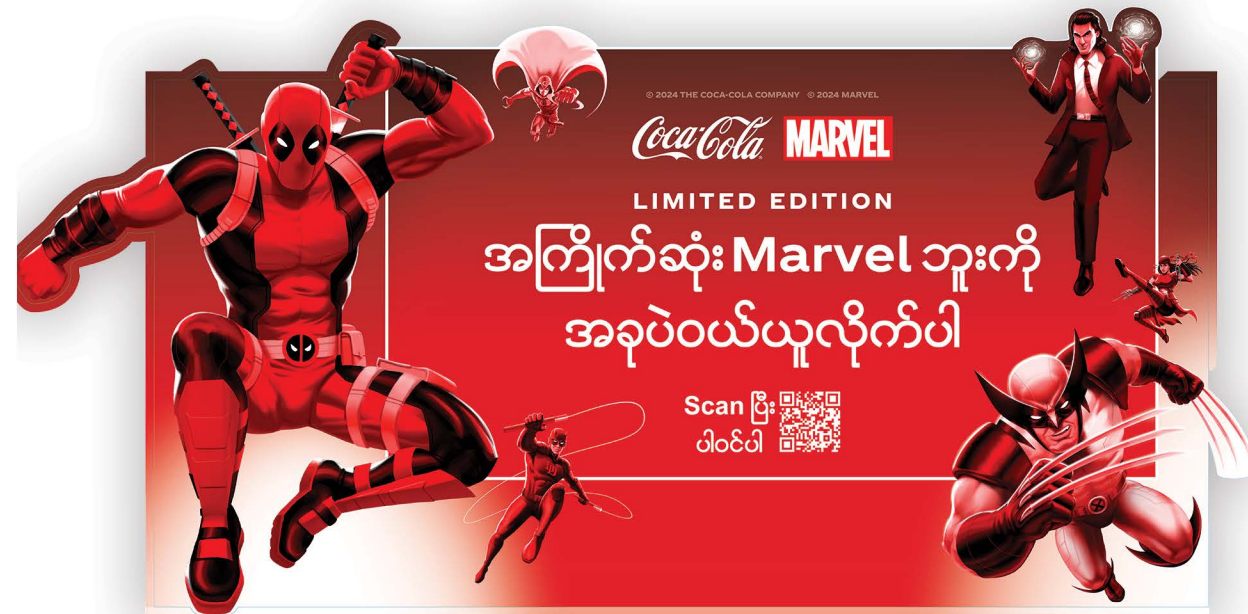
- MEGA DISPLAY -



- Display Rack -



This page features a variety of display racks as part of a TCCC project for the Coca-Cola EPIC MUSIC EXPERIENCE. The output file includes a header, side panels, bottom panels, and additional components to add visual appeal to the display.



Coca-Cola

" This page is a Coca-Cola and Marvel project collaboration that includes different kinds of headers, side panels for the entrance arch, shelf, and block display. Each of these pieces had a unique diecut to highlight the 3D effect and powerful impression on viewers ".



NEW

JACK DANIEL'S
TENNESSEE WHISKEY
MIXED WITH
Coca-Cola

BORN READY
TO BE THE PERFECT MATCH

AVAILABLE AT YOUR NEAREST STORE

ALC./VOL. 7%

AGES 18+ DRINK RESPONSIBLY

JACK DANIEL'S AND OLD NO. 7 ARE REGISTERED TRADEMARKS OF JACK DANIEL'S PROPERTIES, INC. COCA-COLA IS A TRADEMARK OF THE COCA-COLA COMPANY. ©2023 JACK DANIEL'S PROPERTIES, INC. ©2023 THE COCA-COLA COMPANY

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ALC./VOL. 7%

NEW

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JACK DANIEL'S
TENNESSEE WHISKEY
MIXED WITH
Coca-Cola

**ARE YOU
#BORNREADY?**

**ARE YOU
#BORNREADY?**

BORN READY
TO BE THE PERFECT MATCH

AVAILABLE AT YOUR NEAREST STORE

ALC./VOL. 7%

AGES 18+ DRINK RESPONSIBLY

JACK DANIEL'S
TENNESSEE WHISKEY
MIXED WITH
Coca-Cola
ZERO SUGAR

BORN READY
FOR MORE

NEW

JACK DANIEL'S
OLD NO. 7 BRAND
TENNESSEE WHISKEY
MIXED WITH
Coca-Cola
ZERO SUGAR

PREMIUM COCKTAIL
320 mL | Alc. 7% Vol.

AGES 18+ DRINK RESPONSIBLY

NEW

**NOW MIXED
WITH
COCA-COLA
ZERO SUGAR**

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JACK & COKE

On this page, Coca-Cola and Jack Daniels are highlighted. This is one of my designs that was installed on the track and glass in the store and has several components or outputs. This combines prints in various media with decal stickers. Neck tags, full door stickers, and track wrap stickers make up this project.

WRAP BUS



This project highlights two projects: the Coca-Cola bus project and the ITZY & STRAY-KIDS standee project, both of which were released in 2024. This project involves a bus sticker that is placed on a bus in Thailand and a human-sized standee for a Korean pop group that is on display in several Asian malls.



H283584_SG_K-Wave_Shopper Still_ITZY_Standee
Size: 1378.71 mm [W] X 1800 mm [H]
ARTIST: CARLO M. DATE: February 06, 2023



H283584_SG_K-Wave_Shopper Still_Stray Kids_Standee
Size: 3004.07 mm [W] X 1800 mm [H]
ARTIST: CARLO M. DATE: February 06, 2024

STANDEE



My work on the Frestea Glorifier TCCC project is displayed on this page.

This is a 3D model of the real exhibit for an Indonesian shopping center.

The base, back panel, sides, lemon, and markisa leaf components are all combined to complete this.

GONDOLA



PALLET WRAP



POSTERS



BANNERS



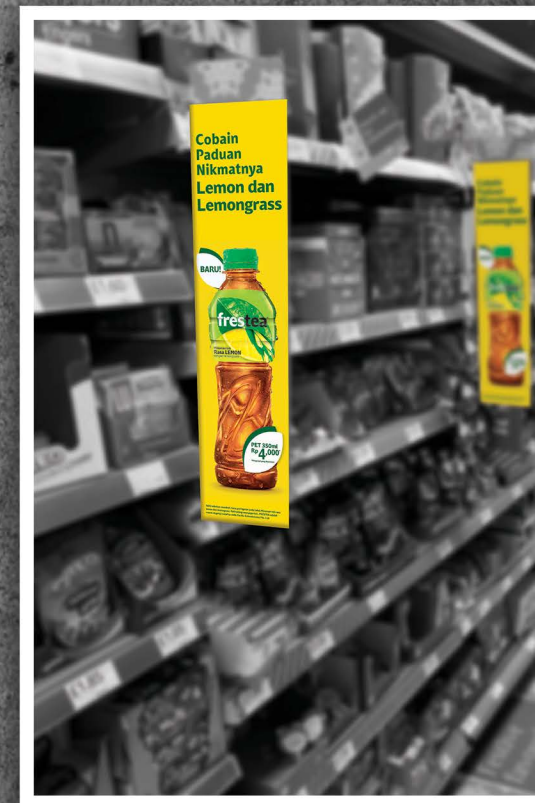
SHELF FIN



FRESTEA

This is a piece of my art that was done for Frestea. This is a combination of varied print output types and sizes that emphasize the real image in various shopping malls and locations. These consist of gondola mock-ups, shelf fins, posters, wobblers, banners, and pallet wrap.

WOBLERS





HANGSELL DISPLAY

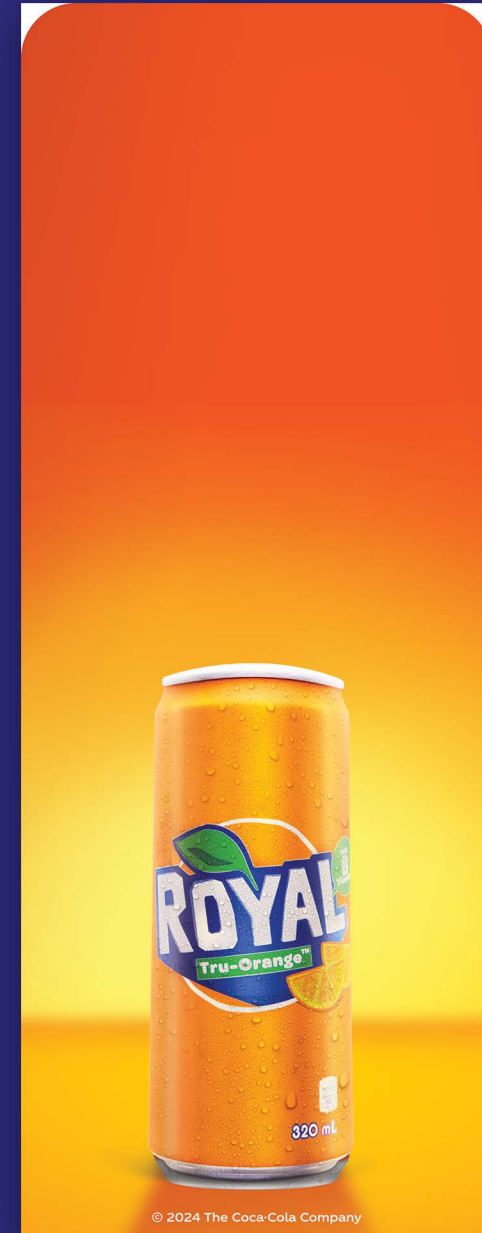
This a hangsell display project for Royal Reset Shopper which suspended in-store to communicate marketing messages and attract consumer attention. Used in retail environments and at marketing events, eye-catching hanging displays allows brands to differentiate themselves over the competition and drive increased sales.

Mostly this made from corrugated cardboard or solid board, hanging displays are lightweight and can easily be recycled after use.s



BUY NOW!

ITO ANG
GUSTO KO!





こだわりレモンサワー

LEMON-DOU™

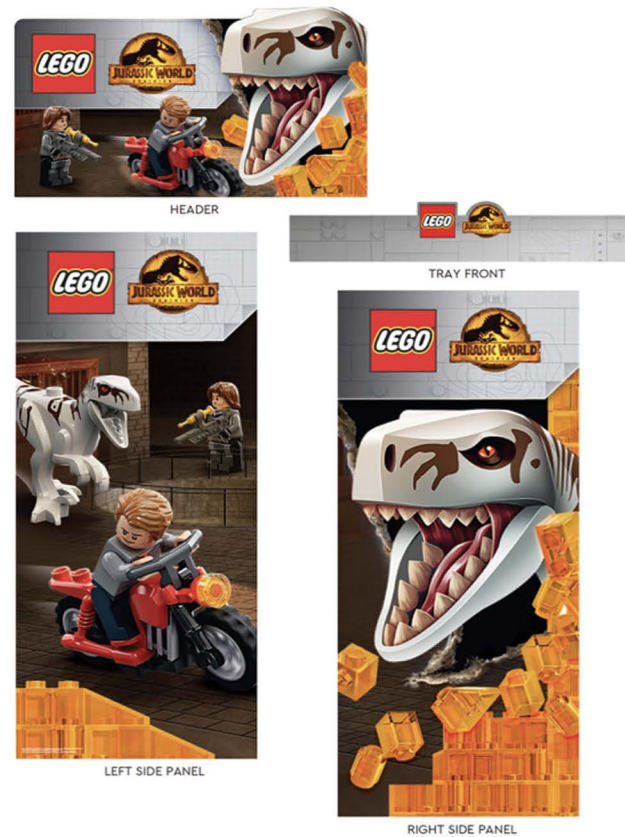
A NEW WAY TO SEE LEMONS

billboards



Banners





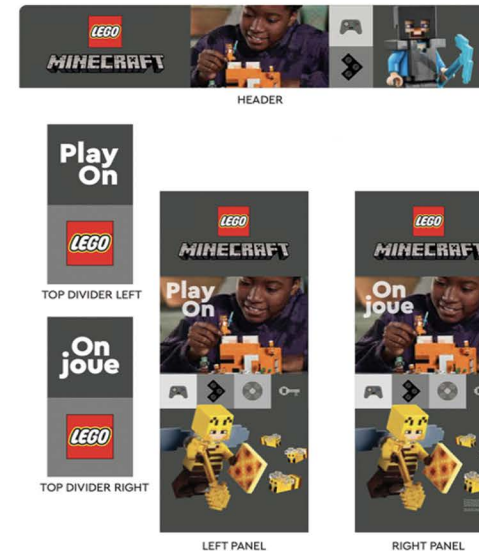
DISPLAY

ARTWORK PROJECT



These LEGO US projects are made up of various artwork display projects. I am exposed to this kind of innovation in packing to artwork displays such gondolas, pallet displays, pallet racks, and many more thanks to this assortment of LEGOs.

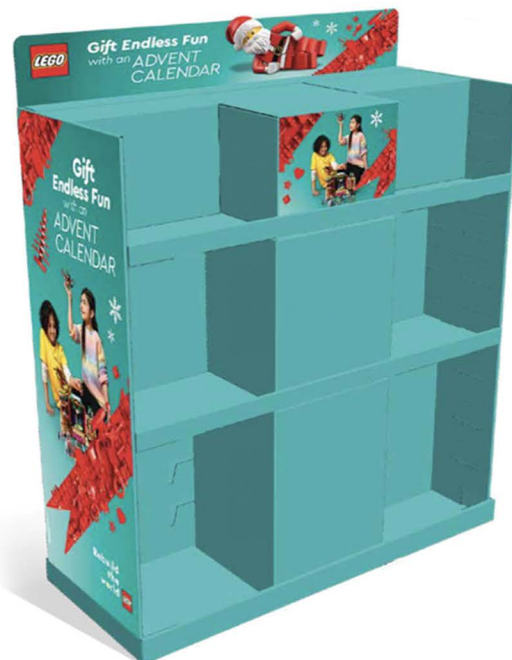
These particular projects, which come from the SGS Manila LEGO account, help me strengthen my artistic and creative abilities as well as my understanding of various designs.



LEGO

The name 'LEGO' is an abbreviation of the two Danish words "leg godt", meaning "play well". It's our name and it's our ideal.

The LEGO Group was founded in 1932 by Ole Kirk Kristiansen. The company has passed from father to son and is now owned by Kjeld Kirk Kristiansen, a grandchild of the founder.



ZERO CALORIES



COKE TIME V PH Shopper

This part of the COKE TIME V PH SHOPPER project includes a number of KVs, including MDU displays, hangsells, tentcards, posters, V-Handfans, wobblers, stickynotes.

This project highlights BTS V, a KPOP member group, as this year's Coca-Cola brand ambassador. He displays the Coca-Cola brand's products on various materials, ranging from the original to the zero-calorie flavor.

MDU Display

Side Panels



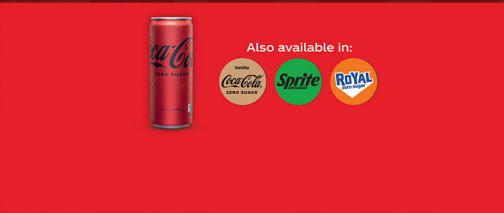
Header



Shelf Strip



Bottom



HANGSELL



BOOKMARK



FAN



STICKY NOTE



Poster
8.27 x 11.69in

**COLLECT COKE | V
STICKERS**

FOR EVERY PURCHASE OF TWO (2)
COKE ZERO 500 ML OR 320 ML CAN



Also available in: 

Promo period: ____ to ____ DOH-FDA CFRR Permit No. ____ s. 2026 ©2026 The Coca-Cola Company.

**COLLECT COKE | V
STICKERS**

FOR EVERY PURCHASE OF TWO (2)
COKE ZERO 500 ML OR 320 ML CAN



Also available in: 

Promo period: ____ to ____ DOH-FDA CFRR Permit No. ____ s. 2026 ©2026 The Coca-Cola Company.

Tent card
4 x 6in

Time to collect
Coke | V

stickers or Coke Time cap when you buy
Coke or Coke Zero with Coke Time Meal



Promo period: ____ to ____ DOH-FDA CFRR Permit No. ____ s. 2026 ©2026 The Coca-Cola Company.

Time to collect
Coke | V

stickers, hand fan or Coke Time cap when you
buy Coke or Coke Zero with Coke Time Meal



Promo period: ____ to ____ DOH-FDA CFRR Permit No. ____ s. 2026 ©2026 The Coca-Cola Company.

Wobbler
4 x 4in

Time to collect
Coke | V

stickers, hand fan or Coke Time cap when you
buy Coke or Coke Zero with Coke Time Meal



Promo period: ____ to ____ DOH-FDA CFRR Permit No. ____ s. 2026 ©2026 The Coca-Cola Company.

Time to collect
Coke | V

stickers or Coke Time cap when you buy
Coke or Coke Zero with Coke Time Meal



Promo period: ____ to ____ DOH-FDA CFRR Permit No. ____ s. 2026 ©2026 The Coca-Cola Company.



RAKAN
RASMI



Coca-Cola FIFA ATL SIMA

This page is a massive effort that showcases FIFA SIMA 2026 for Malaysia and Singapore. This project consists of a variety of deliverables, including digital and print outputs covering taxi screens, bus screens, META, , PILLAR Wrap, Taxi wrap, bus wrap, Floor sticker, Wall banner and, the TRAIN WRAP, which is the most challenging design output since it encompasses both interior and exterior design. Deliverables for Train Wrap include handgrips, ceilings, divider panels, overhead panels, train control panels, and outer and inner wraps.

LRT TRAIN WRAP

MALAYSIA

As part of a major nationwide brand activation, this was installed highly detailed inner train wraps on a commuter train in Malaysia. The deliverables highlighted the global campaign and showcased a wide variety of country-specific, limited-edition Coca-Cola can designs. The interior transformation was an incredibly demanding endeavor, requiring meticulous execution across every phase of production. Every individual asset—ranging from the vibrant football-themed graphics to the precise product branding—had to be perfectly formatted to the exact, millimeter-accurate dimensions of the train’s interior architecture. Ultimately, this meticulous approach allowed us to fully immerse passengers in an engaging, stadium-like environment while maintaining the high visual standards of both Coca-Cola and the transit network.

CONTROL PANEL



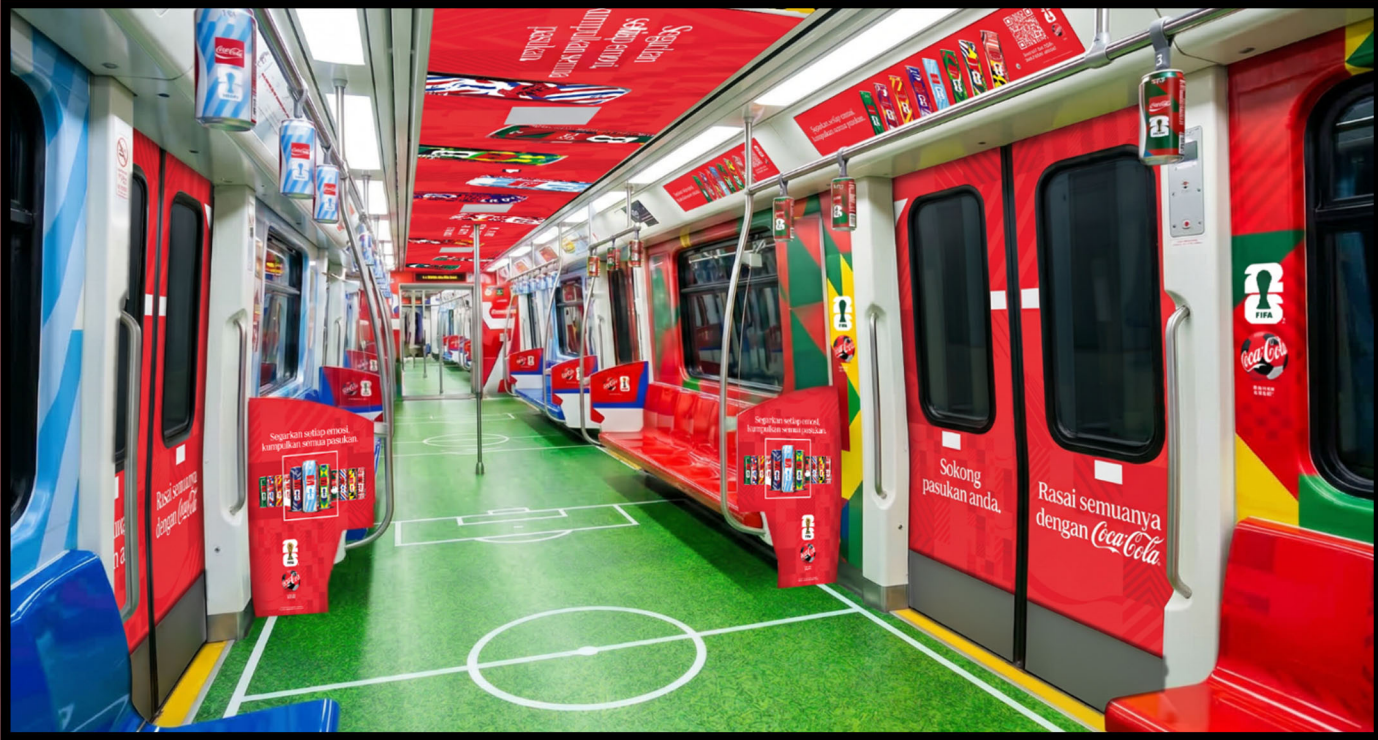
INNER COACH



External Divider



Internal Divider



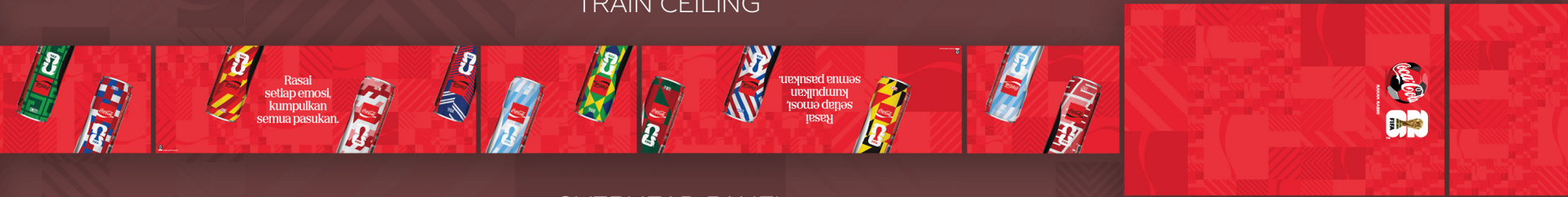
OVERHEAD PANEL



Hand Grip



TRAIN CEILING



OVERHEAD PANEL



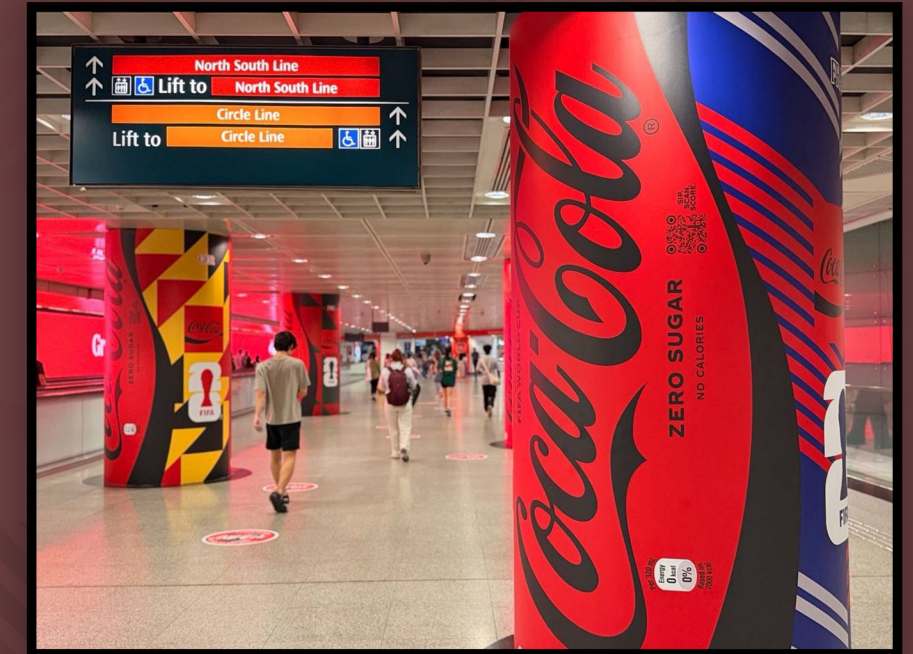
PILLAR WRAP

MALAYSIA

These pillar wraps were installed and prominently displayed at Dhoby Ghaut MRT Station in Singapore, one of the country's busiest and most highly frequented transit hubs. The two designs featured here represent just 2 of the 22 unique pillar wrap concepts developed as part of the campaign. Each design was created to transform ordinary station pillars into engaging visual elements that capture the attention of commuters while effectively communicating the campaign message.



The complete collection of 22 pillar wrap designs was rolled out across MRT stations throughout Singapore, creating a cohesive and highly visible advertising presence within the public transportation network. By integrating bold graphics and strategic placement within high-traffic commuter spaces, the campaign achieved extensive public exposure and delivered a consistent visual experience to thousands of daily passengers traveling across the city.



Dhoby Ghaut MRT Station, Singapore



WALL/FLOOR STICKER

SINGAPORE

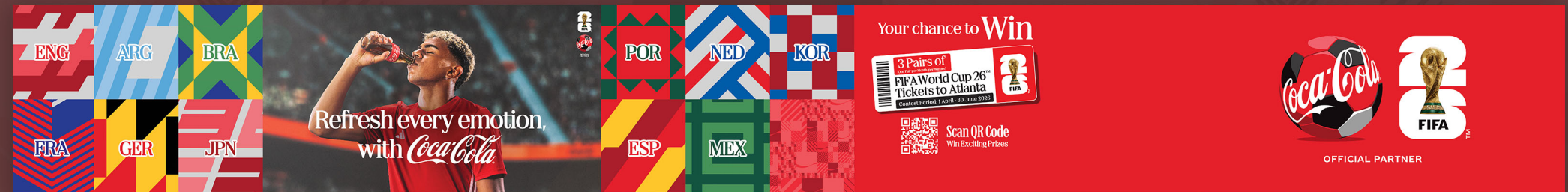
The wall and floor graphics were developed as part of the overall campaign and strategically installed near one of the main exits of Dhoby Ghaut MRT Station in Singapore, ensuring maximum visibility among the station's high volume of daily commuters. Positioned along a key pedestrian route, the installation was designed to capture attention, reinforce the campaign message, and create an engaging visual experience as passengers entered and exited the station.



Dhoby Ghaut MRT Station, Singapore

This set of deliverables consisted of one large-format floor sticker and two oversized wall graphics, working together to create a cohesive environmental branding installation.

By combining floor and wall applications within the same space, the design transformed a standard transit walkway into an immersive advertising environment that increased brand presence and encouraged greater audience engagement within one of Singapore's busiest MRT stations.





Absolute Sprite Shopper

This major career milestone involves the highly successful SPRITE ABSOLUTE SHOPPER 2025 campaign across the Philippines. Leading the design and execution of these specialized in-store merchandising display units (MDUs) allowed me to bring creative concepts to life, creating a highly visible impact in supermarkets nationwide.

This project gave me valuable hands-on experience in retail marketing, structural planning, and brand visibility within the fast-moving consumer goods (FMCG) industry. It is incredibly rewarding to play a tangible role in a campaign of this scale, contributing directly to Sprite's overall marketing objectives while elevating the physical shopping experience.





TRY SMOOTH
VODKA & CRISP
LEMON LIME
TASTE.



ALC. VOL
7.0%



ALC. VOL
7.0%
18+ DRINK RESPONSIBLY

TRY SMOOTH VODKA
& CRISP LEMON LIME TASTE.

SRP **₱55**
320ML

"ABSOLUT VODKA" IS A REGISTERED TRADEMARK OF THE ABSOLUT COMPANY AB. "SPRITE" IS A TRADEMARK OF THE COCA-COLA COMPANY. © 2024 THE ABSOLUT COMPANY AB. © 2024 THE COCA-COLA COMPANY. ASC NO: C0124P102924A

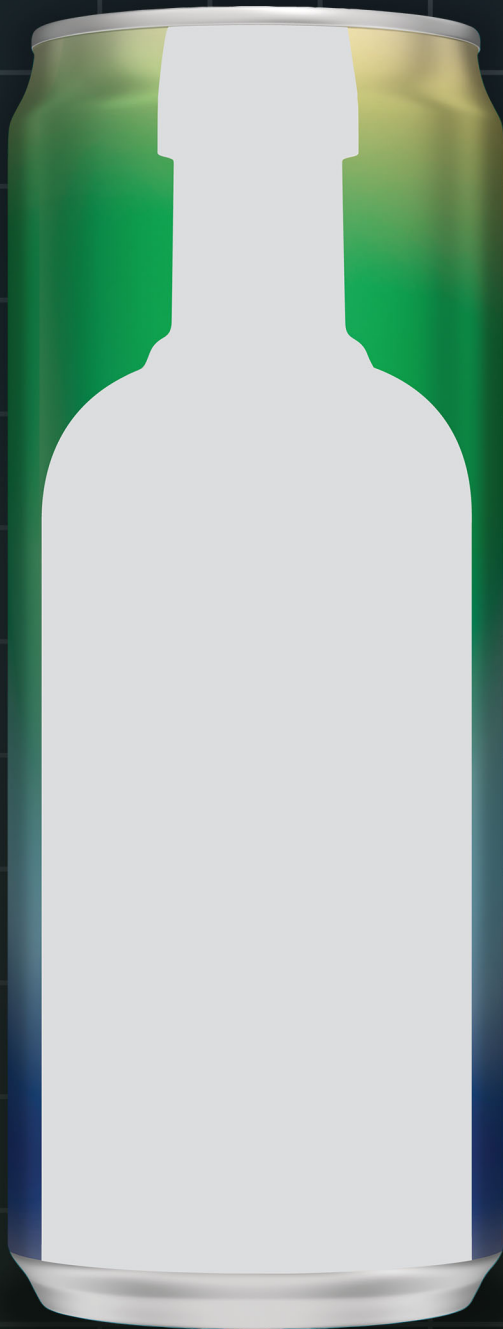
ALC. VOL
7.0%
18+ DRINK RESPONSIBLY

BUY NOW!

SRP **₱55**
320ML

ABSOLUT VODKA *Sprite*

ABSOLUT VODKA *Sprite*

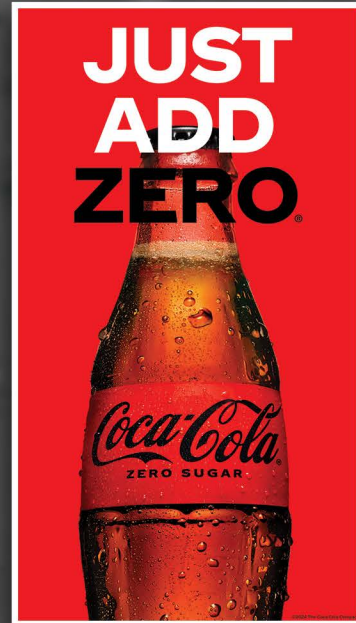


DIGITAL DESIGN

The background is a dark blue to black gradient. It features a faint, light blue grid pattern. On the right side, there is a large, complex circular graphic composed of many concentric rings. These rings are made of various colored segments (blue, green, yellow, orange) and some are dashed or broken. A bright, glowing light source is at the center of these circles, creating a lens flare effect. Faint, glowing lines and dots are scattered across the background, particularly around the circular graphic.

The different digital styles and sizes for banner ads, display ads, profiles, and social networking visuals are highlighted in this section.

My method for creating brand design campaigns that appeal to target population trends is demonstrated in each project.



COKE BREAKS

This Coke Breaks for AU project highlights the different digital sizes for office. This consist of Landscape, portrait and for digital video wall.

FANTA Static Banners

The various sizes of static banners and trade promotions for social media platforms like Facebook, Twitter, and Instagram are highlighted in this particular Fanta project for Indonesia. Additionally, this feature indicates the safe area required to present the viewers the crucial components during the actual viewing.

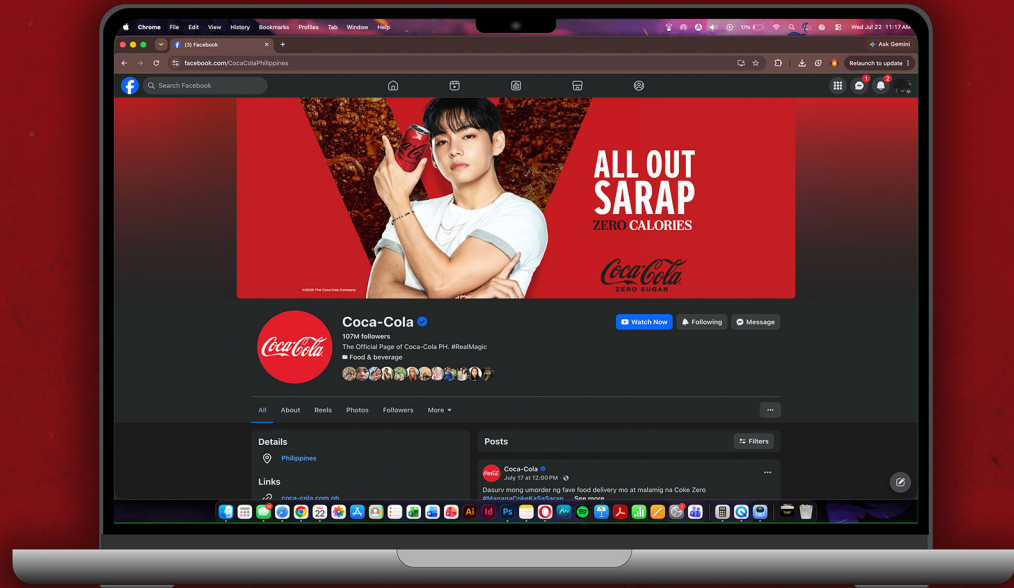
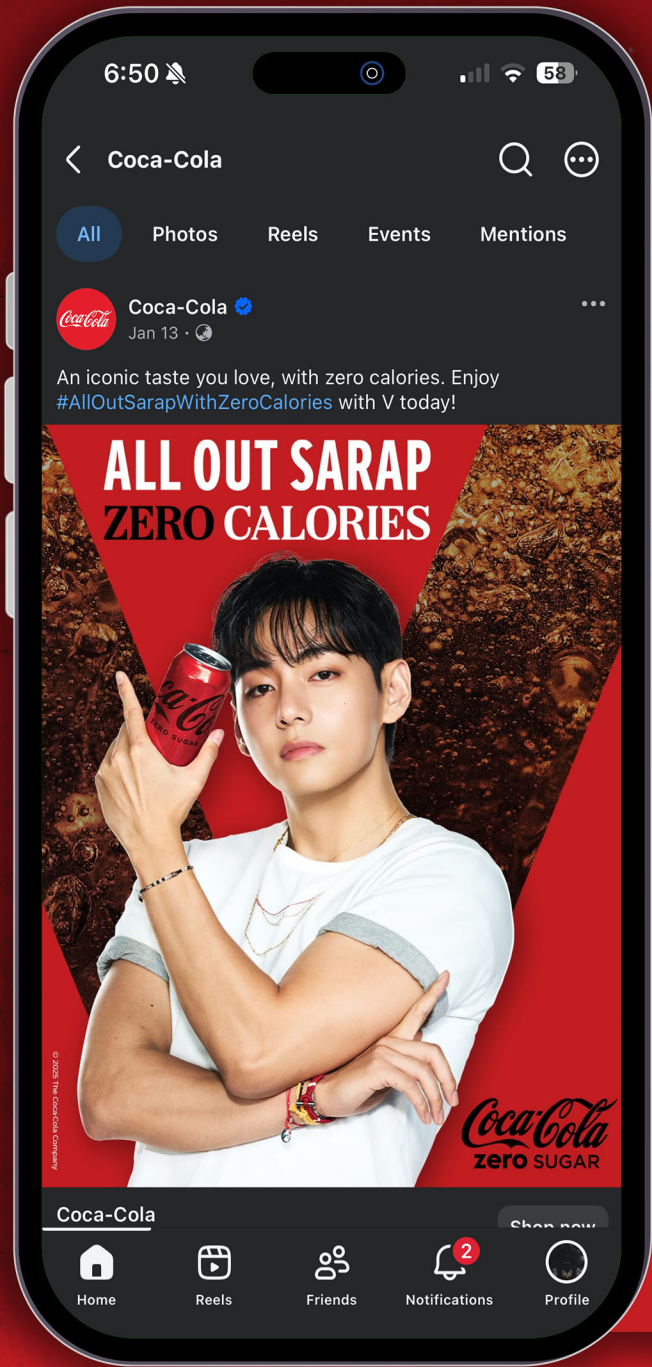
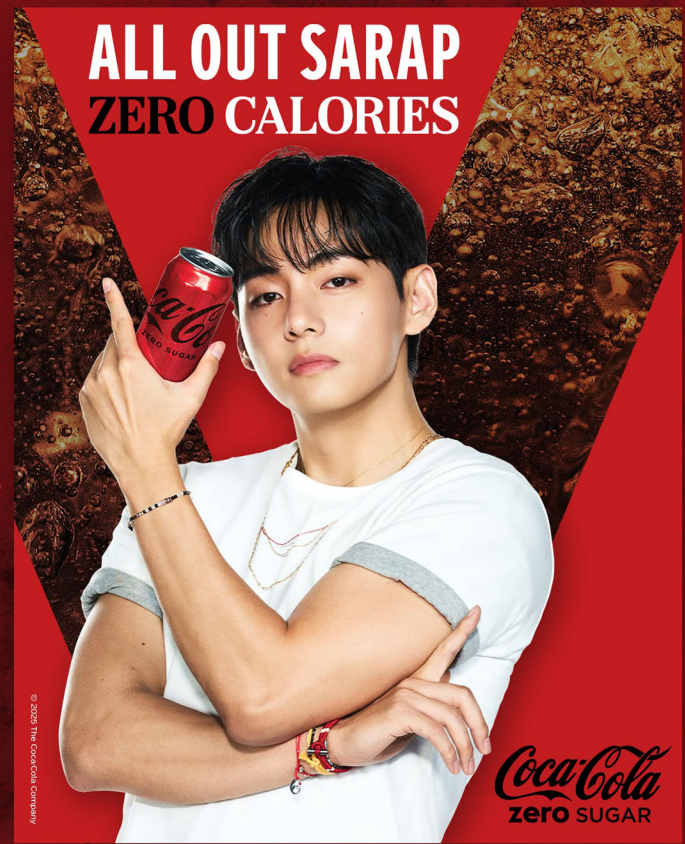


DIGITAL

COKE TIME V PH

DIGITAL ADS

This project highlights BTS V, a KPOP member group, as this year's Coca-Cola brand ambassador. He displays the Coca-Cola brand's zero-calorie flavor products on various social media sizes.





POWERADE

DOOH LARGE FORMAT PORTRAIT

This particular project, Powerade FIFA New Zealand, consists of several digital huge sizes that will be displayed on various New Zealand streets. This includes the FIFA logo, bottles, and headlines that highlight the brand-new, limited-edition Powerade bottled drink.

**MADE TO MAKE
LEGENDS**

WITH VITAMIN B5 TO HELP REDUCE TIREDNESS AND FATIGUE

LIMITED EDITION

POWER ADE **OFFICIAL BEVERAGE**

Vitamin B5 contributes to the reduction of tiredness & fatigue. Consume as part of a balanced diet.

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WITH VITAMIN B5 TO HELP REDUCE TIREDNESS AND FATIGUE

LIMITED
EDITION



POWER
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FIFA
OFFICIAL PARTNER

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LIMITED
EDITION



POWER
ADE
FIFA
OFFICIAL PARTNER

Coca-Cola FIFA ATL SIMA



Entrance_LED_4k_2688x1536



This Coca-Cola FIFA project is made up of multiple digital sizes that will be shown and played on various 8K and 4K LED screens in Singapore and Malaysia. It will be shown and played on various locations and streets in Malaysia that include main LED entrances, pillars, and taxi screens.

The 9x16 and 4x5 static materials for META, Instagram, TikTok, and YouTube banners are also covered by this project. All of the assets feature the FIFA logo, official partner logo, Halal logo (Malaysia), and Healthier Choice logo (Singapore).



Bulkhead_4480x384



Main_LED 4096x1344



Pillar_768×1152



Pillar_2048×1344



Pillar_2048×1280

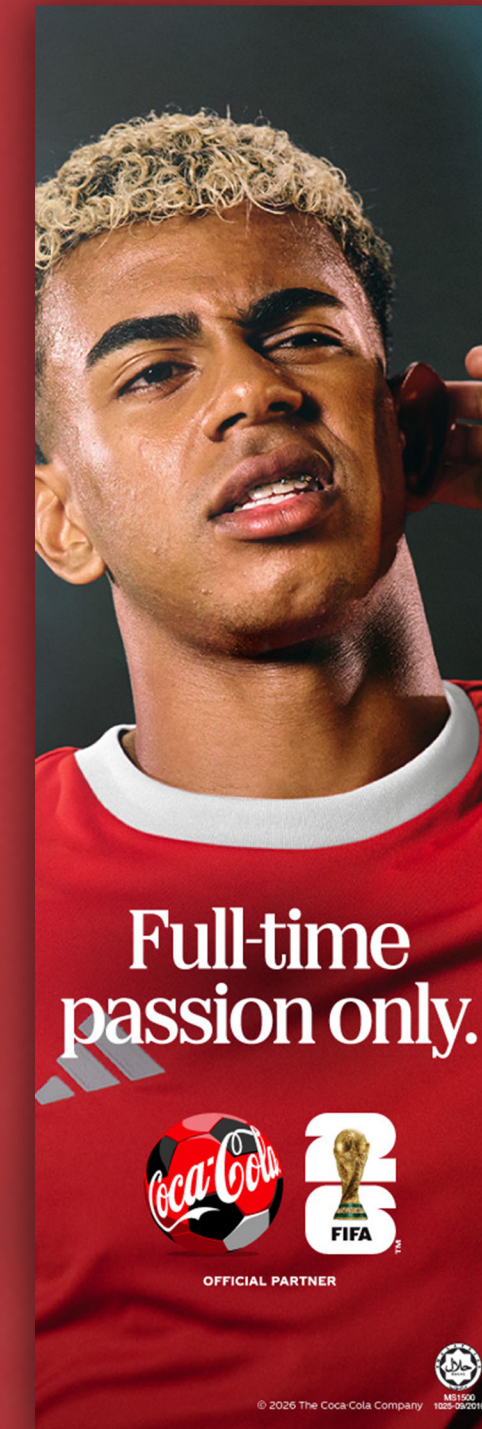
Main_LED
3840×1080



Entrance_LED
7424×1088



Entrance_LED_8k
7680×1472



Entrance_LED_Panel_384×1152



Refresh every emotion,
collect every team.




FIFA

OFFICIAL PARTNER


Small text: Terms and conditions apply. ©2026 The Coca-Cola Company.

Refresh every emotion,
collect every team.




FIFA

OFFICIAL PARTNER


Small text: Terms and conditions apply. ©2026 The Coca-Cola Company.

TAXI SCREEN

Refresh every
emotion.



Collect every team.


FIFA
OFFICIAL PARTNER


Small text: © 2026 The Coca-Cola Company.



Feel it all together.
Collect every
team.


OFFICIAL PARTNER


Small text: © 2026 The Coca-Cola Company.

Refresh every
emotion.



Collect every team.


FIFA
OFFICIAL PARTNER


Small text: © 2026 The Coca-Cola Company.



Feel it all together.
Collect every
team.


OFFICIAL PARTNER


Small text: © 2026 The Coca-Cola Company.

META 9X16

THANK YOU

Let's be friends:



Hire me :)

karlumisiranda21@gmail.com